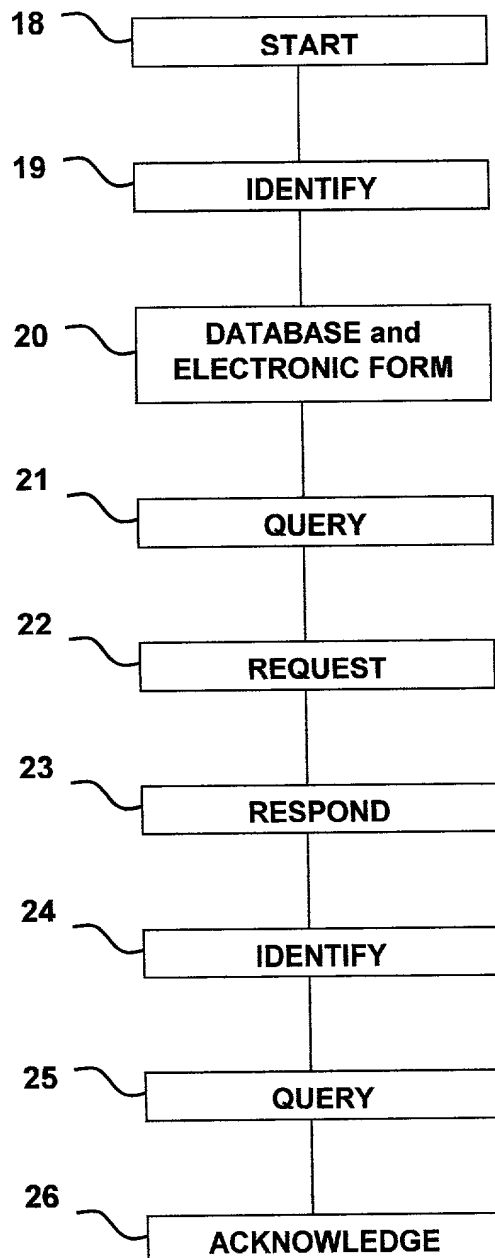


FIG. 1

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**FIG. 2**

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**HOME** **PRODUCTS** **SITE MAP** **HELP** **EMAIL**

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**Design your own sweetener**

**STEP 1**  
**Choose the sweetness level of your sweetener.**

**STEP 2**  
**Choose the sweetening ingredients of your sweetener.**

**STEP 3**  
**Choose the base ingredients of your sweetener.**

**STEP 4**  
**Choose the size of your sweetener.**

**STEP 5**  
**Make any special request for your sweetener.**

**STEP 6**  
**Order and purchase your sweetener.**

*Click To Start Customizing your sweetener.*

**START TO CUSTOMIZE** 27

28

**FIG. 3**

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HOMEPRODUCTSSITE MAPHELPEMAIL

Design your own sweetener

STEP 1

Choose the sweetness level of your sweetener.

How many times sweeter than tabletop sugar do you want your sweetener to be?

EXAMPLES OF SWEETNESS LEVELS

EQUAL TO SUGAR2X AS SWEET AS SUGAR

10X AS SWEET AS SUGARMany more choices below....

Please click on your selection below.

NOW SELECT A SWEETNESS LEVEL

▽

30

FIG. 4

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Design your own sweetener

24

You have chosen a sweetness level **2X** sweeter than tabletop sugar.

STEP 2

Choose sweetening ingredients for your sweetener.

What ingredients do you want to use to sweeten your sweetener?

EXAMPLES OF SWEETENER INGREDIENTS

FRUITMOLASSES

HONEYMany more choices below...

Please click on your selection below.

NOW SELECT SWEETENING INGREDIENTS31

To change your selection, just simply click here

CHANGE

32

FIG. 5

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Design your own sweetener

24

You have chosen a sweetness level **2X** sweeter than tabletop sugar with Fruit sweetening ingredients to sweeten your sweetener.

STEP 3

Choose ingredient base for your sweetener.

What ingredient base do you want to use your sweetener?

EXAMPLES OF BASE INGREDIENTS

CORN-BASEFRUIT-BASE

WHEAT-BASEMany more choices below...

Please click on your selection below.

NOW SELECT BASE INGREDIENTS33

To change your selection, just simply click hereCHANGE

34

FIG. 6

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Design your own sweetener

24

You have chosen a sweetness level **2X** sweeter than tabletop sugar with fruit sweetening ingredients to sweeten your sweetener and corn-base ingredients for your base.

STEP 4

Choose size for your sweetener.

How much sweetener do you want to order?

EXAMPLES OF SIZES

2 oz. size8 oz. size

4 oz. sizeMany more choices below...

Please click on your selection below.

NOW SELECT YOUR SIZE TO ORDER.

▽

35

To change your selection, just simply click here

CHANGE

36

FIG. 7

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Design your own sweetener

24

You have chosen a sweetness level **2X** sweeter than tabletop sugar with fruit sweetening ingredients to sweeten your sweetener and corn-base ingredients for your base for 8 oz. size of sweetener.

STEP 5

Any special requests for your sweetener?

Please tell us your special request?

EXAMPLES OF REQUESTS

Ship this sweetener as a gift...

Please make your special request below.

37

▽

SUBMIT REQUESTNO SPECIAL REQUEST

38

To change your selection, just simply click here

CHANGE

39

FIG. 8

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Design your own sweetener

40

You have ordered sweetener that has a  
sweetness level **2X** sweeter than tabletop sugar  
with fruit sweetening ingredients to sweeten your sweetener  
and corn-base ingredients for your base for 8 oz. size of sweetener  
and you want this sweetener shipped as a gift.

Your Total Price is \$23.89

STEP 6

Do you want to order and to purchase  
this sweetener that you have customized?

41

YES, ADD TO MY SHOPPING CART.

42

NO, I DO NOT WANT TO PURCHASE THIS SWEETENER.

43

NO, I WANT TO DESIGN A DIFFERENT SWEETENER.

To change your selection, just simply click here

CHANGE

44

FIG. 9

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